

Rani Rashmoni Green University
M.A. / M.Sc. – Semester Examination
Subject: Communication Studies (Print Journalism)
Paper Code: CC-104
Full Marks: 40
Time: 2 Hours

1. Answer any four out of six questions:

2 × 4 = 8

- a) What is meant by *broadsheet newspaper*?
- b) Name any one *news value* explained by Walter Lippmann.
- c) What is an *inverted pyramid* style of news writing?
- d) What is *white space* in page layout?
- e) What is *citizen journalism*?
- f) What is meant by *fake news*?

2. Answer any four out of six questions:

4 × 4 = 16

- a) Role of newspapers in a democratic society
- b) News values in journalism
- c) Types of reporting
- d) Editing symbols and proof-reading techniques
- e) Feature writing
- f) Print vs digital journalism

3. Answer any two out of four questions:

2 × 8 = 16

- a) Discuss the historical evolution of print journalism in India.
- b) Explain the structure of news writing with reference to different formats.
- c) Describe the principles of good editing and headline writing.
- d) Examine the contemporary challenges faced by print media in India.